



sample final
packaging 5x16cm



PRINT SURFACE (SCALE 1:1)



Warning:

In case you don't know how to use designing softwares, is better, in order to avoid any mistakes to send your logo in digital form or a photo of your business card in high resolution.

Recommended Specification:

- Resolution: 300dpi
CMYK / color mode
- Simplification of any font type shadow or filter effect all should be in vector form
- File should be PDF without crop marks and final size 16x12.5cm

NOT EDITABLE AREA

FRONT SIDE

BACK SIDE

Wet Wipe Foil Sachet - Artwork Specification (5 x 16 cm)

Machine-readable companion to the visual blueprint on page 1. Written so that a person **or an AI assistant** can understand exactly how to design the printed foil for a yourlogowipes.com promotional wet wipe. All measurements are in centimetres.

1. What you are designing

A single wet wipe packed in a flow-wrap (pillow) foil sachet, crimp-sealed at both short ends. The **finished sachet is 16 cm long x 5 cm high**. You design the **flat, unfolded foil**, which is **16 cm wide x 12.5 cm high** at scale 1:1. The 12.5 cm height wraps around the wipe; the 16 cm width becomes the sachet length.

2. Layout of the print surface (top to bottom)

Coordinate system: origin (0,0) is the top-left corner; x to the right, y downward, in cm.

Zone	Editable	x (cm)	y (cm)	Size (cm)	What goes here
Manufacturer information strip	NO	0-16	0-3.5	16 x 3.5	MANDATORY - must ALWAYS appear in every mock-up and artwork file, copied unchanged from the template (upside down). Never retype, redraw or AI-generate it; if the template is not available use the labelled placeholder. Do not place anything else here.
Black eye mark ("i mark", machine registration mark)	NO	0-0.5	0-1	0.5 x 1	MANDATORY - must ALWAYS appear in every mock-up and artwork file, top-left corner, black, 0.5 x 1.0 cm. Do not cover, move or recolour.
FRONT SIDE - logo panel	YES	0-16	3.5-8.7	16 x 5.2	Customer logo / brand name. This is the face of the sachet that guests see first.
BACK SIDE - details panel	YES	0-16	8.7-12.2	16 x 3.5	Customer details: e.g. website, address, phone, slogan, social media handles, short message.
Bottom seal strip	NO	0-16	12.2-12.5	16 x 0.3	MANDATORY - keep in every mock-up and artwork file, light grey, empty.
Thin black border line	NO	0-16	0-12.5	16 x 12.5	MANDATORY - a thin black line around the full 16 x 12.5 cm print surface must ALWAYS appear in every mock-up and artwork file, so the edge of the artwork is clearly visible.

3. Design rules

- **Front side** (y 3.5-8.7 cm): your logo / brand name, upright, reading left to right. This is what guests see first.
- **Back side** (y 8.7-12.2 cm): your details - website, address, phone, slogan, social media. Upright, same reading direction as the front.
- **Mandatory elements - must ALWAYS be in every mock-up and artwork file:** (1) the manufacturer strip on top (3.5 cm, printed upside down: manufacturer, FOR ORDERS, ingredients, icons, QR code, LOT) exactly as in the template; (2) the black eye mark ("i mark") in the top-left corner, 0.5 x 1.0 cm; (3) the grey bottom strip; (4) a thin black border line (0.2 mm) around the whole 16 x 12.5 cm surface so the edge is clearly visible. Never edit, move or cover them.
- **Use the template:** start from **blueprint_5x16_template.svg** or **blueprint_5x16_template.pdf** (download from yourlogowipes.com next to this PDF, also attached inside this PDF, or ask sales@yourlogowipes.com). They already contain all mandatory elements; you only add artwork to the FRONT and BACK zones.
- **Using ChatGPT, Claude or another AI?** Upload **both** files: this PDF **and** blueprint_5x16_template.svg. Many AI tools cannot open files attached inside a PDF, and without the template they cannot reproduce the manufacturer strip correctly.
- **End seals:** The left and right ends of the sachet are crimp-sealed (serrated edge). Keep logos and text well away from the left and right edges - a margin of at least 1.0 cm is recommended.
- **Fold tolerance:** Keep important text and logos at least 0.3 cm inside the top and bottom edge of each editable panel, because the fold lines can shift slightly in production.
- **Ink coverage - max 30%:** Printed ink must cover no more than 30% of the customer (editable) surface. The editable surface (FRONT + BACK) is 16 x 8.7 cm = 139.2 cm², so the total inked area must be at most about 42 cm². Logo and text only, with plenty of empty space.

- **No background (recommended):** Best result: NO background - leave the foil unprinted behind the logo and text. Avoid solid colour backgrounds or large filled areas (they exceed the 30% ink limit). The lime and dark grey in the template only show where the zones are and must not be printed.
- **Text size:** Keep text readable on a small sachet: back-side text roughly 6 pt or larger; avoid hairline strokes.

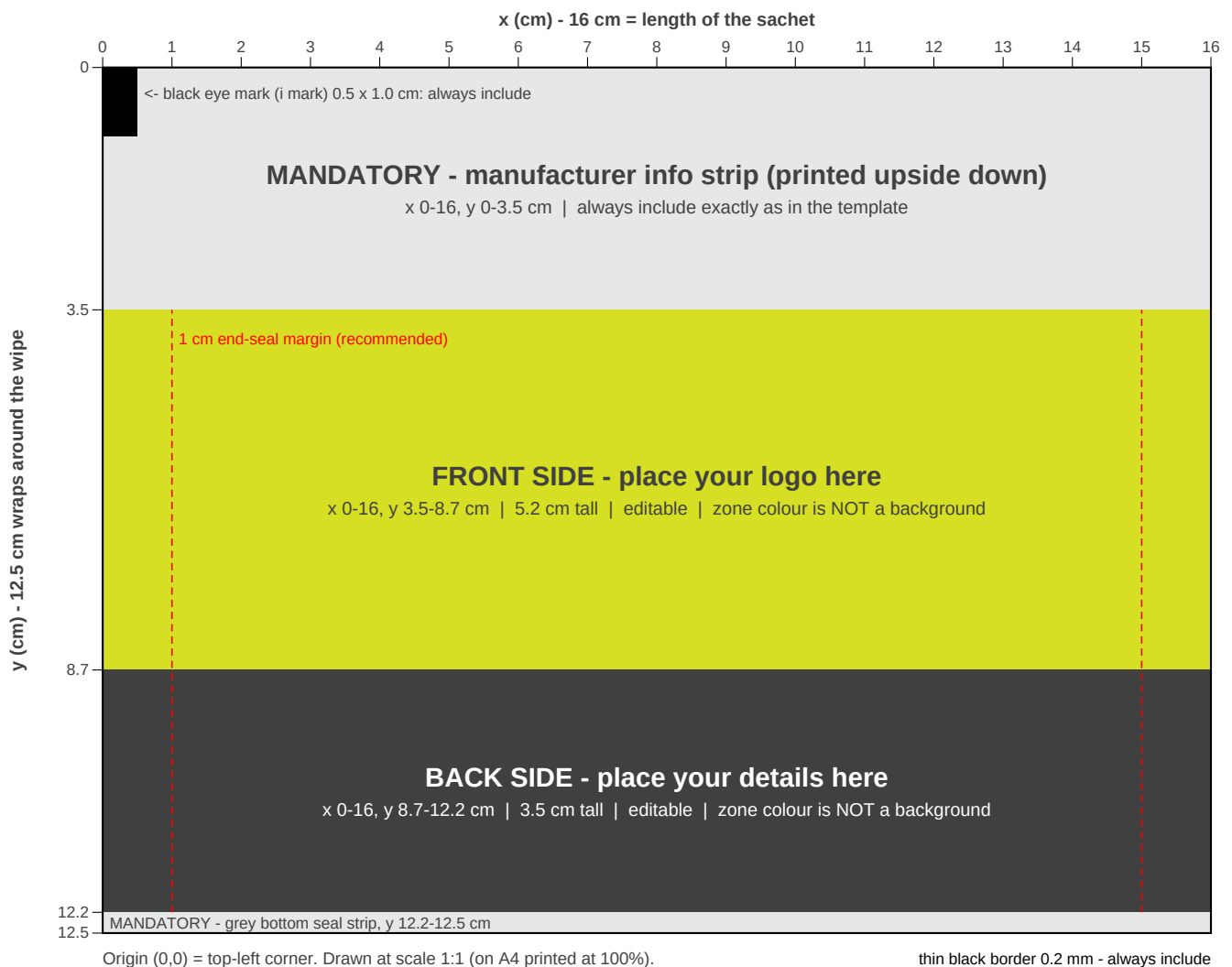
4. File you must deliver

- Format: **PDF**, final size **16 x 12.5 cm**, **no crop marks**.
- Colour mode: **CMYK**. Raster images at **300 dpi**.
- Ink coverage: **max 30%** of the editable surface, **no solid background**.
- No shadows, glows or filter effects. Convert all fonts to outlines/curves; logos in vector form where possible.

5. Not a designer?

Instead of a print file, simply email your logo in digital form (vector or high-resolution image) or a high-resolution photo of your business card to sales@yourlogowipes.com, and the supplier will prepare the design and send a free digital mock-up.

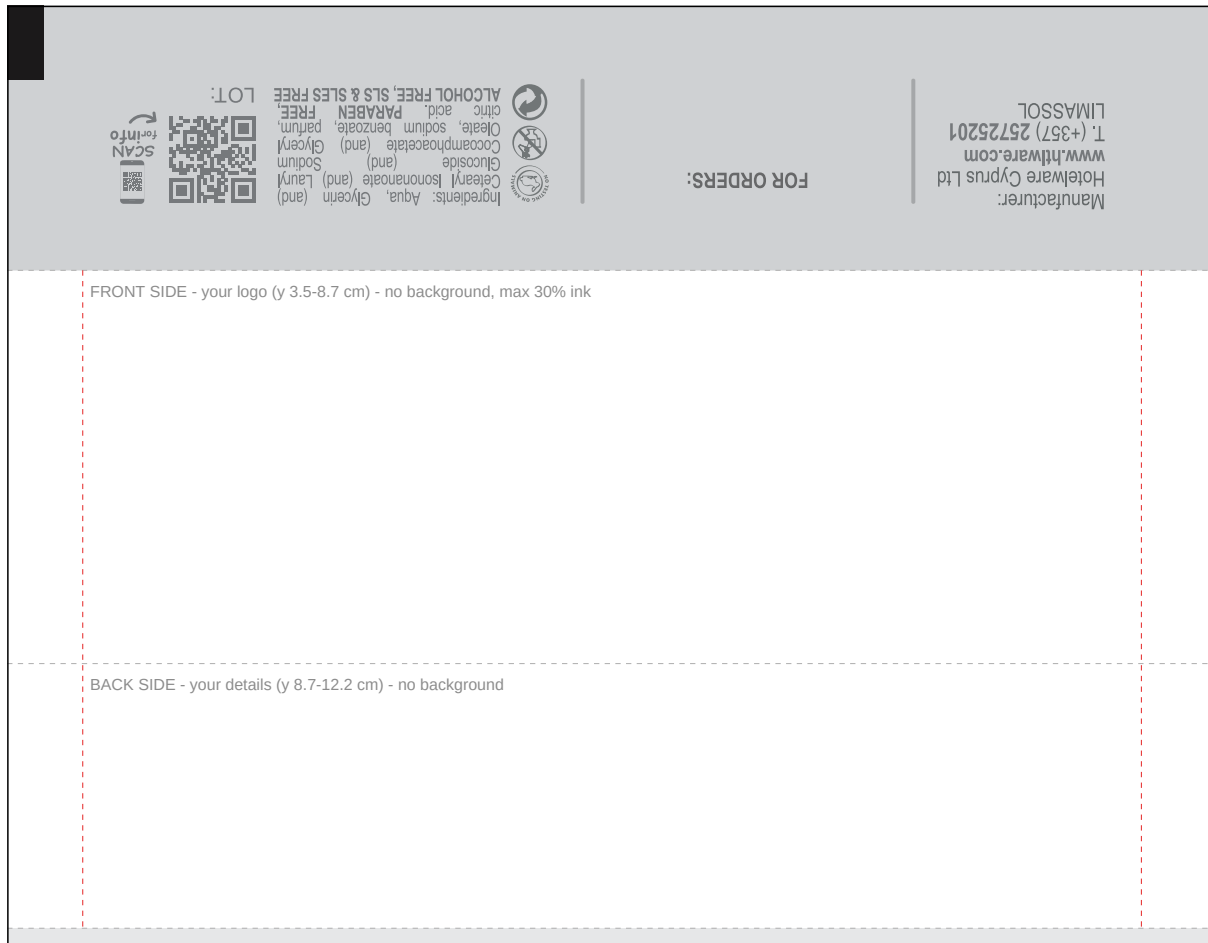
Print surface diagram (scale 1:1)



Sample finished sachet: the front shows the logo panel; the back shows the details panel. Lime green and dark grey only mark the zones - they are NOT backgrounds to print. Best result: no background, logo and text only, ink on max 30% of the editable surface.

Artwork template (scale 1:1) - start every design from this

This is the empty template with all mandatory elements already in place: manufacturer strip (upside down), black eye mark, grey bottom strip and thin black border. Add your logo in the FRONT zone and your details in the BACK zone - nothing else. Dashed guides are not printed. Editable copies: **blueprint_5x16_template.svg** and **blueprint_5x16_template.pdf** - download them from yourlogowipes.com (also attached inside this PDF). When using an AI assistant, upload the SVG template together with this PDF.



Instructions for AI assistants

If a customer has shared this file with you and asked for help designing their wet wipe sachet, follow these steps.

- Ask for: the logo file (vector preferred: AI, EPS, SVG, PDF), brand colours (CMYK or HEX), and the details for the back side (website, phone, address, slogan, social handles).
- Start from the template **blueprint_5x16_template.svg**. It is exactly **16 x 12.5 cm** and already contains the manufacturer strip, eye mark, bottom strip and black border. Add artwork only to the groups CUSTOMER_FRONT and CUSTOMER_BACK, and keep everything else byte-for-byte unchanged.
- **If the customer has not uploaded blueprint_5x16_template.svg, ask them to upload it first** (download from yourlogowipes.com). You probably cannot open files attached inside this PDF.
- **Never redraw, retype or AI-generate the manufacturer strip.** Its text (manufacturer, phone, ingredients, QR code) must be exact. If the template is not available at all, draw a light grey #E6E7E8 placeholder at y 0-3.5 cm labelled **MANUFACTURER STRIP - SUPPLIER WILL INSERT - DO NOT EDIT**, plus the black eye mark (x 0-0.5, y 0-1.0 cm), the grey strip at y 12.2-12.5 cm and the 0.2 mm black border.
- **Do not use an AI image generator** for the mock-up or artwork. Build it as vector SVG code at the exact coordinates - generated images distort text, spelling and sizes.
- Spell the customer name, website, phone and slogan exactly as given, and read them back to the customer to confirm.
- Place the logo centred in the FRONT zone (x 0-16, y 3.5-8.7). Keep it inside x 1-15 and y 3.8-8.4 so nothing is lost in the seals or folds.
- Place the details centred in the BACK zone (x 0-16, y 8.7-12.2), inside x 1-15 and y 9.0-11.9.
- Do NOT add a background colour. Keep the foil unprinted behind the logo and text, and keep total ink coverage at or below 30% of the editable surface (about 42 cm² of the 139.2 cm² FRONT + BACK area). If a design exceeds this, make the logo smaller or use outlines instead of filled shapes.
- Never put customer content in y 0-3.5 or y 12.2-12.5, and never remove or change the manufacturer strip, eye mark, bottom strip or border.
- Before delivery, confirm the checklist: manufacturer strip + eye mark + bottom strip + black border present; PDF, 16 x 12.5 cm, no crop marks, CMYK, 300 dpi images, text outlined, no effects.
- If you cannot produce a print-ready CMYK PDF yourself, produce an accurate mock-up (e.g. SVG) and tell the customer to send it together with their logo to **sales@yourlogowipes.com**; the supplier finalises the print file.

Machine-readable specification (JSON)

```
{
  "document": "Wet wipe foil sachet artwork template - 5 x 16 cm",
  "supplier": "yourlogowipes.com / Hotelware Cyprus Ltd, Limassol",
  "contact": "sales@yourlogowipes.com",
  "units": "cm",
  "coordinate_system": "Origin (0,0) = TOP-LEFT corner of the flat print surface. x increases to the right, y increases downward. All values in centimetres at scale 1:1.",
  "product": {
    "type": "single wet wipe in a flow-wrap (pillow) foil sachet, crimp-sealed at both short ends",
    "finished_sachet_size_cm": {
      "width": 16.0,
      "height": 5.0
    }
  },
  "print_surface": {
    "description": "Flat, unfolded foil artwork. This is the size of the file you deliver.",
    "width_cm": 16.0,
    "height_cm": 12.5,
    "scale": "1:1",
    "wrap_direction": "The 12.5 cm height wraps around the wipe; the 16 cm width becomes the length of the sachet."
  },
  "mandatory_elements": [
    "manufacturer strip (top 3.5 cm, upside down, exact content)",
    "black eye mark (top-left, 0.5 x 1.0 cm)",
    "grey bottom strip (12.2-12.5 cm)",
    "thin black border 0.2 mm around 16 x 12.5 cm"
  ],
  "template_files": {
    "description": "Ready-made artwork templates at 16 x 12.5 cm (1:1) that already contain the manufacturer strip, the black eye mark, the grey bottom strip and the thin black border. Start every design from one of these and only add artwork to the FRONT and BACK zones.",
    "files": {
      "blueprint_5x16_template.svg": "SVG template for web/AI tools. Groups: MANUFACTURER_STRIP_do_not_edit, BOTTOM_SEAL_STRIP_do_not_edit, BORDER_thin_black_line_do_not_edit, CUSTOMER_FRONT, CUSTOMER_BACK, GUIDES_delete_before_print. viewBox in points (1 cm = 28.3465 pt).",
    }
  }
}
```

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"blueprint_5x16_template.pdf": "PDF template for Illustrator/Affinity/Canva etc. Guides are on a separate layer
'GUIDES - delete before sending'."
},
"where_to_get_them": "Download blueprint_5x16_template.svg from yourlogowipes.com (next to this PDF), or request it
from sales@yourlogowipes.com. It is also attached inside this PDF, but many AI tools cannot open PDF attachments -
so when using an AI assistant, upload BOTH this PDF and blueprint_5x16_template.svg.",
"if_template_not_available": "Do NOT redraw, retype or AI-generate the manufacturer strip. Instead draw a light grey
#E6E7E8 placeholder at y 0-3.5 cm labelled 'MANUFACTURER STRIP - SUPPLIER WILL INSERT - DO NOT EDIT', plus the
black eye mark (x 0-0.5, y 0-1.0 cm), the grey bottom strip (y 12.2-12.5 cm) and the 0.2 mm black border. The
supplier inserts the real strip before printing."
},
"ai_rules": [
"The manufacturer strip must be COPIED from blueprint_5x16_template.svg (group MANUFACTURER_STRIP_do_not_edit),
never redrawn, retyped or generated. If you do not have the SVG template, ask the customer to upload it (download
from yourlogowipes.com); if they cannot, use the labelled placeholder described in
template_files.if_template_not_available.",
"Build mock-ups and artwork as vector code (SVG) on the template at exact coordinates. Do NOT use an AI image
generator for the mock-up or artwork - generated images distort text, sizes and the manufacturer details.",
"Spell the customer's name, website, phone and slogan exactly as the customer wrote them; read them back to the
customer to confirm.",
"Every mock-up must show: manufacturer strip (or placeholder), black eye mark, grey bottom strip, thin black border,
no background, max 30% ink."
],
"zones": [
{
"id": "info_strip",
"name": "Manufacturer information strip",
"editable": false,
"x_cm": 0.0,
"y_cm": 0.0,
"width_cm": 16.0,
"height_cm": 3.5,
"sample_colour": "light grey #E6E7E8",
"content": "REFERENCE ONLY - do not retype or redraw. Printed rotated 180 degrees (upside down), grey background
#E6E7E8, dark grey text. From left to right as it reads when rotated upright: (1) 'Manufacturer: Hotelware Cyprus
Ltd, www.htlware.com, T. (+357) 25725201, LIMASSOL'; (2) vertical divider; (3) 'FOR ORDERS:' (blank field); (4)
vertical divider; (5) three icons: not tested on animals, dispose of properly (no littering), recycle; (6)
'Ingredients: Aqua, Glycerin (and) Cetearyl Isononanoate (and) Lauryl Glucoside (and) Sodium Cocoamphoacetate
(and) Glyceryl Oleate, sodium benzoate, parfum, citric acid. PARABEN FREE, ALCOHOL FREE, SLS & SLES FREE'; (7) QR
code with 'LOT:' below; (8) phone icon 'SCAN for info'.",
"customer_action": "MANDATORY - must ALWAYS appear in every mock-up and artwork file, copied unchanged from the
template (upside down). Never retype, redraw or AI-generate it; if the template is not available use the labelled
placeholder. Do not place anything else here."
},
{
"id": "eye_mark",
"name": "Black eye mark (\"i mark\", machine registration mark)",
"editable": false,
"x_cm": 0.0,
"y_cm": 0.0,
"width_cm": 0.5,
"height_cm": 1.0,
"sample_colour": "black",
"customer_action": "MANDATORY - must ALWAYS appear in every mock-up and artwork file, top-left corner, black, 0.5 x
1.0 cm. Do not cover, move or recolour."
},
{
"id": "front",
"name": "FRONT SIDE - logo panel",
"editable": true,
"x_cm": 0.0,
"y_cm": 3.5,
"width_cm": 16.0,
"height_cm": 5.2,
"sample_colour": "lime green #D6DF23 - only marks the zone in the template, do NOT print it as a background",
"intended_content": "Customer details: e.g. website, address, phone, slogan, social media handles, short message.",
"text_orientation": "upright, reading left to right"
},
{
"id": "back",
"name": "BACK SIDE - details panel",
"editable": true,
"x_cm": 0.0,
"y_cm": 8.7,
"width_cm": 16.0,
"height_cm": 3.5,
"sample_colour": "dark grey #404041 - only marks the zone in the template, do NOT print it as a background",
"intended_content": "Customer details: e.g. website, address, phone, slogan, social media handles, short message.",
"text_orientation": "upright, reading left to right (same direction as the front)"
},
{
"id": "bottom_strip",
"name": "Bottom seal strip",
"editable": false,
"x_cm": 0.0,
"y_cm": 12.2,
"width_cm": 16.0,
"height_cm": 0.3,
"sample_colour": "light grey #E6E7E8",
"customer_action": "MANDATORY - keep in every mock-up and artwork file, light grey, empty."
},
{
"id": "border",

```

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"name": "Thin black border line",
"editable": false,
"x_cm": 0.0,
"y_cm": 0.0,
"width_cm": 16.0,
"height_cm": 12.5,
"sample_colour": "black #000000, line width 0.2 mm",
"customer_action": "MANDATORY - a thin black line around the full 16 x 12.5 cm print surface must ALWAYS appear in every mock-up and artwork file, so the edge of the artwork is clearly visible."
},
],
"layout_guidance": {
"end_seals": "The left and right ends of the sachet are crimp-sealed (serrated edge). Keep logos and text well away from the left and right edges - a margin of at least 1.0 cm is recommended.",
"panel_edges": "Keep important text and logos at least 0.3 cm inside the top and bottom edge of each editable panel, because the fold lines can shift slightly in production.",
"ink_coverage": "Printed ink must cover no more than 30% of the customer (editable) surface. The editable surface (FRONT + BACK) is 16 x 8.7 cm = 139.2 cm2, so the total inked area must be at most about 42 cm2. Logo and text only, with plenty of empty space.",
"background": "Best result: NO background - leave the foil unprinted behind the logo and text. Avoid solid colour backgrounds or large filled areas (they exceed the 30% ink limit). The lime and dark grey in the template only show where the zones are and must not be printed.",
"text_size": "Keep text readable on a small sachet: back-side text roughly 6 pt or larger; avoid hairline strokes."
},
"file_requirements": {
"format": "PDF",
"final_size_cm": "16 x 12.5 (the full print surface)",
"crop_marks": "none",
"resolution": "300 dpi for any raster (photo/bitmap) elements",
"colour_mode": "CMYK",
"fonts_and_effects": "Simplify: no shadows, glows or filter effects. Convert all text to outlines/curves (vector). Logos should be vector where possible.",
"ink_coverage": "max 30% of the editable surface (about 42 cm2); no solid background"
},
},
"if_you_are_not_a_designer": "Instead of a print file, simply email your logo in digital form (vector or high-resolution image) or a high-resolution photo of your business card to sales@yourlogowipes.com, and the supplier will prepare the design and send a free digital mock-up."
}

```